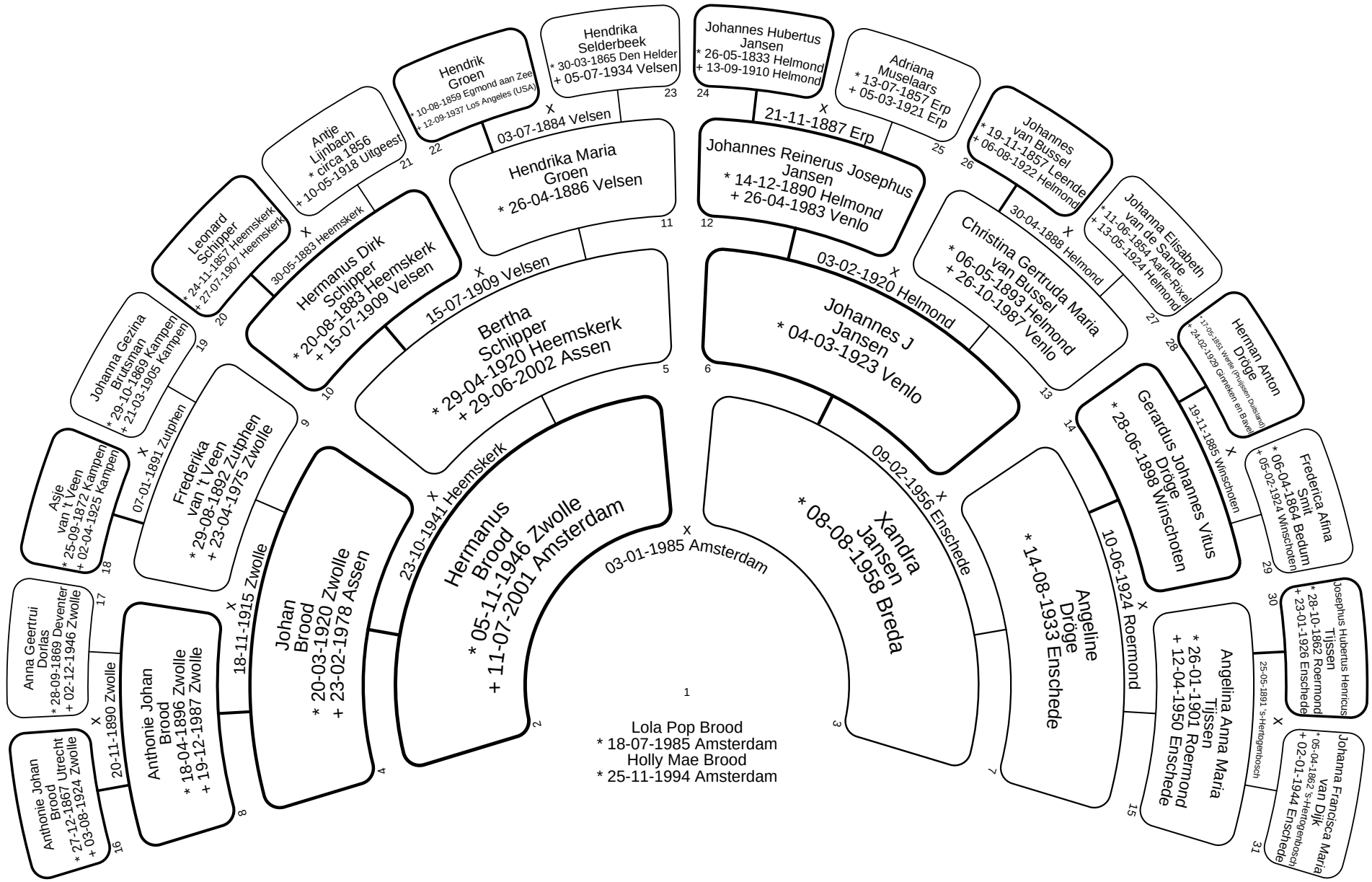Kwartierstaat Brood