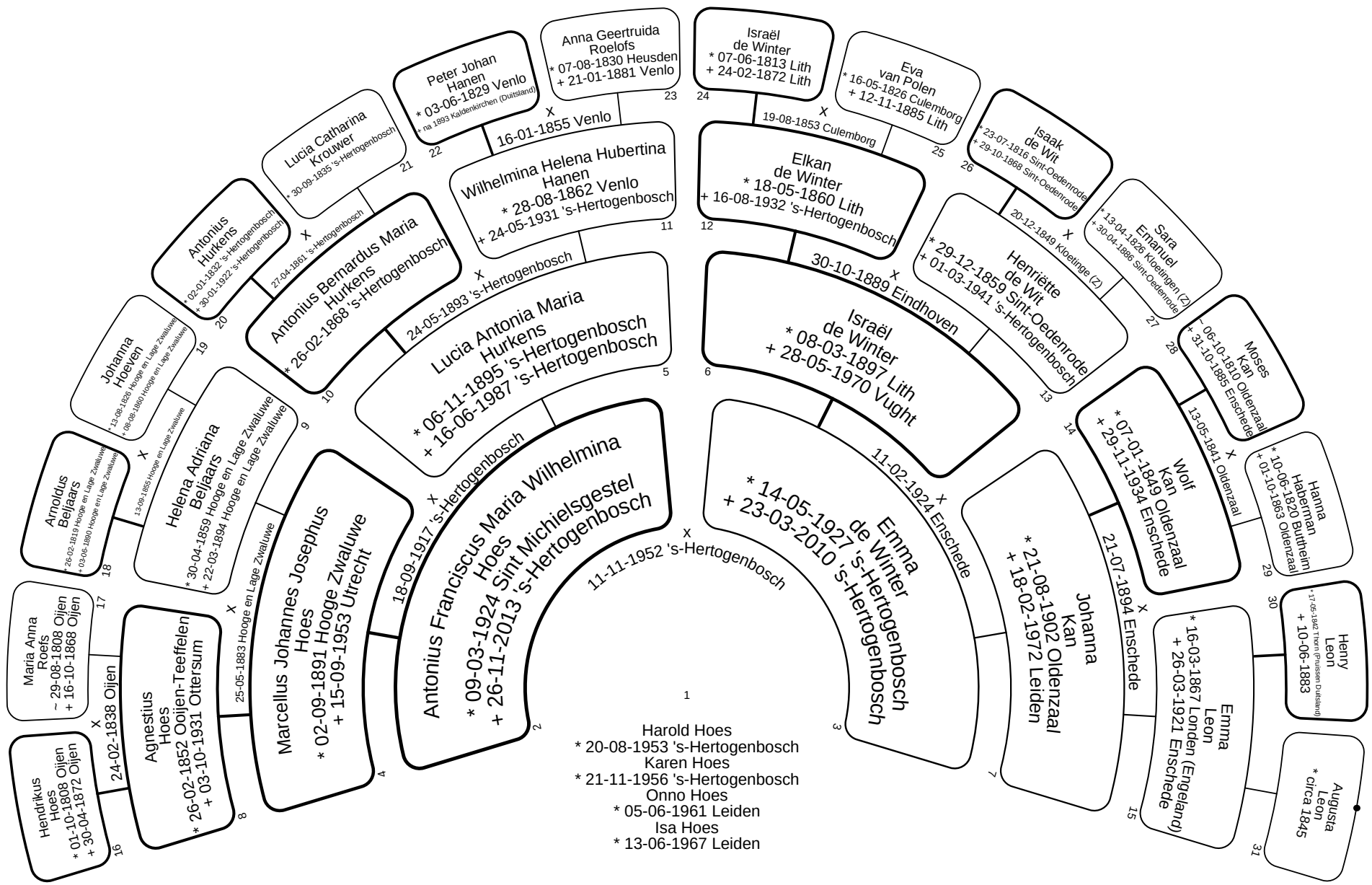Kwartierstaat Hoes