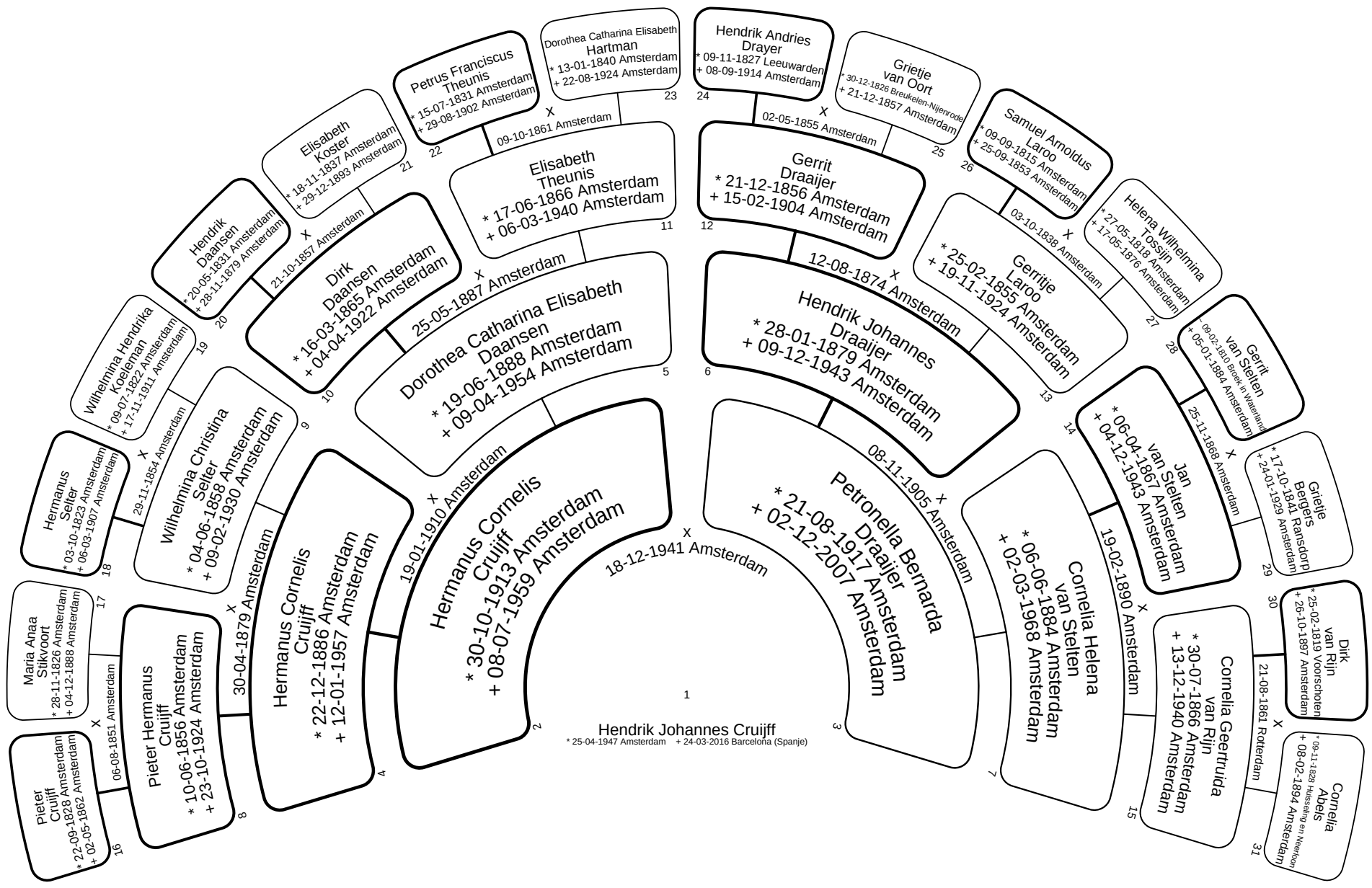Kwartierstaat Cruijff